

## project 1 – worst of the web redesigned

### objectives

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Identify what is bad design, navigation, functionality, interactivity, content distribution in a website and find a positive solution to that site.

### deadlines & parameters

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1) Due/posted before the beginning of Class 2 – 02/01. Choose a “really bad, poorly designed web site” (either fine art or commercial) and post the link to the "Comments" field below with a list of at least 5 reasons why it is that bad.

2) On Class 2 – 02/01 present the “really bad site” you have chosen as well as the list of at least 5 reasons why it is that bad. Be ready to defend your reasons.

Chapters 1 – 3 are also due on 02/01

3) Class 3 – 02/08 you are expected to present a flowchart and a static (photoshop jpg) redesigned homepage based on the content of the “really bad web site” you presented.

Your redesign static mockup doesn't need to be fully functional – it can be a still Photoshop layout of the homepage – BUT it must address the issues you pointed out as not working in the original “bad” design presentation. Chapter 4 is also due on 02/08

Your redesign static mockup doesn't need to be fully functional – it can be a still Photoshop layout of the homepage – BUT it must address the issues you pointed out as not working in the original “bad” design presentation.

You have complete freedom to TOTALLY redesign the look and feel of your chosen site (that includes all graphics, content, type, layout, and navigation.)

This is not about a subtle “tweaking” of existing material – this is a COMPLETE redesign. You should also include the flowchart for your proposed navigation structure. Please compress any PSD into JPG redesign files and present them as an uploaded HTML page.

### grading criteria

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Your project final course grade is a total of **15 points**:

#### **Due Class 2 – 2/01**

"Really bad site" posted by 6:00 pm 2.5

"Really bad site" presentation of at least 5 relevance & interesting issues 2.5

Dreamweaver CS3 HOT Tutorials 1 thru 3 completed on 2/01 2.5

#### **Due Class 3 – 2/08**

Dreamweaver CS3 HOT Tutorial 4 completed .5

Presentation/printed "Really bad site" redesigned finished by 6 pm 1 .5

Presentation/printed Finished Flowchart of Redesigned Site 1

Finished "Really bad site" redesigned is well thought with addressed 5 issues presented 2.5

Finished "Really bad site" redesigned has good craftsmanship 1

Finished "Really bad site" redesigned was based on finished Flowchart 1