

## Course Outline

**Professor:** Claudia Cardoso      **email:** Claudia.Cardoso@sunywcc.edu

**Path to your folder:** Art on WCC> your Professor's name > your full name (last name first)

**Path to access files:** Art on WCC>Tutorials>Comp Graphic Design 1>Unit #

**Access to ERes:** . [www.sunywcc.edu](http://www.sunywcc.edu)  
    . Click on Library  
    . Click on Reserves and Course Materials  
    . In ERes QuickSearch: type 260, Search By Course: and click on Search

**Course outline subject to change. Check with Professor if absent.**

**All exercises and projects to be completed for critique at the next class.**

A significant amount of work on all exercises and projects must be done in class under the instructor's supervision for full credit. **Computers are to be used for class work only!**

**No e-mail or instant messenger!!!!**

### Day 1:

- Overview (vector and bitmap.)
- Discussion of Elements of Design and Principles of Organization.
- Introduction to Illustrator tools, line, geometric shapes, values.

**Exercise:** 1A Grey Rectangles. **Filename:** 1A Grey Rectangle your name

**Project:** 1B Personal Design. **Filename:** 1B Personal Design name your name

### Day 2:

- Critique of 1B Personal Design.
- Discussion of Line, straight, curved, line weight.
- Demonstration of Pen tool.

**Exercise:** 2A Pen Tutorial. **Filename:** 2A Pen Tutorial your name

**Project:** 2B Personal Line Design. **Filename:** 2B Line Design your name

### Day 3:

- Critique of Line Design.
- Discussion of Shape: geometric, organic.
- Discussion of Symmetry, Asymmetry.
- Demonstration of creation of shape with Pen tool.
- Demonstration of manipulation of line and shape with Convert tool.

**Exercise:** 3A Star Tutorial. **Filename:** 3A Star Tutorial your name

**Project:**

- 3B Create three shapes. **Filename: 3B Shapes your name**
- 3C1 Create a symmetrical design using those shapes.  
**Filename: 3C1 Symmetric Design Positive your name**
- 3C2 Print in reverse. **Filename: 3C2 Symmetric Design Negative your name**
- 3D1 Asymmetric design. **Filename: 3D1 Asymmetric Design your name**
- 3D2 Print in reverse. **Filename: 3D2 Asymmetric Design your name**

**Day 4:**

- Critique of 3C1 & 3C2 Symmetrical Design, 3D1 & 3D2 Asymmetrical Design
- Introduction of Pencil tool
- Introduce Layers.
- Discuss open and closed shapes, transform.
- Review elements of design and principles of design to be applied to garden project.
- Demonstrate bringing in images from internet for copying and or tracing.

**Exercise:** 4A Pencil Tutorial. **Filename: 4A Pencil Tutorial your name**

**Project:** 4B Flower Garden in Line. **Filename: 4B Flower Garden Line your name**

**Day 5:**

- Critique of 4B Flower Garden in Line
- Introduce color palette
- Discuss Color, gradients, pattern blends
- Demonstrate pattern

**Exercise:**

- 5A Gradients. **Filename: 5A Gradients your name**
- 5B Blends. **Filename: 5B Blends your name**
- 5C Mesh. **Filename: 5C Mesh your name**
- 5D Clown Tracing. **Filename: 5D Clown Tracing your name**

**Project:** 5E Personal Clown. **Filename: 5E Personal Clown your name**

**Day 6:**

- Critique of 5E Personal Clown

**Exercise:** Finish any pending exercise

**Project:** Flower Garden filled with color, gradients, blends, texture, pattern.

**Filename: 5F Flower Garden Color your name**

**Day 7:**

- Critique of 5F Flower Garden Color
- Introduction of Type as an element of design

**Exercise:** 6A Type Tutorial **Filename: 6A Type Tutorial your name**

**Project:**

- 6B Type Design Positive and Negative. **Filename: 6B Type Pos and Neg your name**
- 6C Type Design Theme. **Filename: 6C Type Design your name**

**Day 8:**

- Critique of Type Designs 6B and 6C.
- Introduction of Photoshop.
- Demonstrate Tools.
- Demonstrate Modes.
- Review Elements and Principles in relation to Vegetable project.

**Exercise:** 7A Selection Tutorial. **Filename:** 7A Selection Tutorial your name

**Project:** 7B Vegetable Creature. **Filename:** 7B Vegetable Creature your name

**Day 9:**

- Critique of 7B Vegetable Creature.
- Demonstrate tools.
- Discuss use of layers.

**Exercise:**

- 8A Magic Wand, Quick Mask. **Filename:** 8A Magic Wand, Quick Mask your name
- 8B Layers. **Filename:** 8B Layers your name

**Project:** 8C Still Life. **Filename:** 8C Still Life your name

**Day 10:**

- Critique 8C Still Life.
- Demonstrate Scanning.
- Discuss themes for photo collage.
- Discuss sources for scanned images.

**Exercise:** 9A Scanning Tutorial. **Filename:** 9A Scanning Tutorial your name

**Project:** 9B: Collage based on scanning.

**Filename:** 9B Scanning Collage Tutorial your name

\*Keep all original scans as separate files

**Day 11:**

- Critique 9B Scanned Collage
- Demonstrate Layer Masks

**Exercise:** 10A Layer Mask. **Filename:** 10A Layer Mask Tutorial your name

**Project:** 10B: Apply layer masks to 9B Collage.

**Filename:** 10B Layer Mask Collage your name

**Day 12:**

- Critique 10B Layer Mask Collage
- Demonstrate Adjustment Layer options
- Demonstrate Clone options
- Discuss Surrealism. The need for seamless transitions to develop a believable result.

**Exercise:**

- 11A Adjust Layers Tutorial. **Filename:** 11A Adjust Layers Tutorial your name
- 11B Clone Tool Tutorial. **Filename:** 11B Clone Tool Tutorial your name
- 11C Retouch. **Filename:** 11C Retouch your name

**Project:** 11D Surrealistic Scene. **Filename:** 11D Surrealistic Scene your name

**Day 13:**

- Critique 11D Surrealistic Scene.
- Demonstrate placing images in Illustrator.
- Discuss approaches to creative thinking

**Project:** 12A, B & C Collage for Travel Poster. Import to Illustrator and add text.

**Filename:** 12A Travel Poster your name

12B Travel Poster your name

12C Travel Poster your name

**Day 14:**

- Critique 12A, B & C Collage for Travel Poster
- Discuss approaches to creative thinking

**Day 15:**

- Finish all assignments and present portfolio for grading.

**Final Exam:**

- You must take the 2 hours exam and present your finished and complete portfolio.
- Exams are on the week of December 18 to 23, 2004
- Please check Final Exams schedules for exact day and time.